

Celebrating 35 years of connecting community through the arts



35

# The King Arts Complex Gala

Join us in honoring Mark Corna, Priscilla Tyson, Olivia Johnson, and Bert Castle.

Friday, May 20, 2022  
The Fives at the Reach on Goodale



THE KING ARTS COMPLEX  
*Where Dreams Come Alive...*

# The King Arts Complex Gala

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As of February 23, 2022

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Join us Friday, May 20, 2022 at The Fives at the Reach on Goodale as we honor Mark Corna, Priscilla Tyson, Olivia Johnson, and Bert Castle, and celebrate 35 years of connecting community through the arts.

- 2022 -



Dear Friends,

We are excited to co-chair The King Arts Complex Gala 2022. Please find enclosed corporate sponsorship opportunities for KAC's 34<sup>th</sup> annual gala honoring Bert Castle, Mark Corna, Olivia Johnson, and Priscilla Tyson.

This year's gala will be held at the Fives at The Reach on Goodale on Friday, May 20<sup>th</sup> at 6:30 pm. The gala recognizes honorees who have the distinction of years of dedicated service and support for the KAC, without whom the KAC would not be where it is today — a thriving arts institution, and the oldest continuously running black arts organization in the Columbus region.

Bert, Mark, Olivia, and Priscilla each have provided exceptional support of The King Arts Complex's mission — connecting community through the arts. Bert is widely recognized for his role as Executive Director of the Martin Luther King Breakfast Committee, Inc. and has been a valued partner to KAC for two decades. Mark Corna recently retired as CEO of Corna Kokosing after more than fifty years in the construction industry. Mark's long tenure as Chair of the Board of KAC was marked by the achievement of financial strength at KAC in part due to tremendous increases in fund raising.

Olivia Johnson served as a Nationwide executive for fourteen years, and after retirement, served as Chair of the KAC Board. Olivia's tenure as Board Chair saw impressive growth in King Arts support from Central Ohio, and a major facility renovation. Priscilla Tyson joined the Columbus City Council in January of 2007. Mrs. Tyson has been a steadfast supporter and champion of KAC and through her advocacy, KAC received increasing support from the City.

We encourage your generous participation and hope you will join us as we celebrate these extraordinary honorees. If you need any additional information, please contact Demetries Neely, Executive Director of the King Arts Complex at [Dneely@kingartscomplex.com](mailto:Dneely@kingartscomplex.com) or (614) 645-0691.

Thank you in advance for your consideration.

Warmest regards,



Janelle and The Honorable Michael B. Coleman  
Co-Chairs



Pamela Prude-Smithers and Ralph Smithers, Jr.  
Co-Chairs



### **Presenting Sponsor \$25,000**

- Recognition as Presenting Sponsor on television, radio, website, social media, and print advertising
- Opportunity to present remarks at the Gala opening
- Company logo displayed on signage throughout Gala
- Twenty (20) reserved tickets for the virtual Gala
- One (1) full-page color ad in Gala program
- One (1) complimentary all-day meeting space (Elijah Pierce Art Gallery or Smoot Board Room) for staff, clients, or guests
- Company logo on The King Arts Complex home page for one (1) year

### **Diamond Sponsor \$10,000**

- Recognition as Diamond Sponsor
- Ten (10) reserved tickets for the virtual Gala
- Company logo displayed on signage throughout Gala
- One (1) full-page color ad in Gala program
- Company logo on The King Arts Complex home page for one (1) year

### **Gold Sponsor \$5,000**

- Recognition as Gold Sponsor
- Six (6) reserved tickets for the virtual Gala
- Company logo on The King Arts Complex Gala event page for one (1) year

### **Platinum Sponsor \$15,000**

- Recognition as Platinum Sponsor on television, radio, website, social media, and print advertising
- Fourteen (14) reserved tickets for the virtual Gala
- Company logo displayed on signage throughout Gala
- One (1) full-page color ad in Gala program
- Company logo on The King Arts Complex home page for one (1) year

### **Silver Sponsor \$2,500**

- Recognition as Silver Sponsor
- Four (4) reserved tickets for the virtual Gala
- Company logo on The King Arts Complex Gala event page for one (1) year

### **Full-Page Ad \$1,000**

- Full-page color ad in the Gala program

# Sponsorship

Please consider supporting our 34<sup>th</sup> anniversary gala through one of these sponsorship opportunities.



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*Where Dreams Come Alive...*

## Contact Information

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Name of Company (as you would like it listed in promotional materials)

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Company Representative

Phone

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Administrative Contact

Phone

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Address

---

Email

**Sponsorship Level**  \$25,000  \$15,000  \$10,000  \$5,000  \$2,500  Ad Only – \$1,00

A portion of your sponsorship may be tax deductible. Please consult a tax professional.

### Payment Options

Online payments options are available at [kingartscomplex.com/donate](http://kingartscomplex.com/donate)

Enclosed is a check for \$ \_\_\_\_\_ made payable to The King Arts Complex

Please charge \$ \_\_\_\_ to:  Visa  MasterCard  Amex

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please send an invoice for \$ \_\_\_\_\_

Enclosed is a gift of \$ \_\_\_\_\_

We DO NOT wish to receive tangible benefits of our sponsorship; we desire full tax-deductibility.

### Return by email or mail to:

Alice Lyles, Finance Assistant  
The King Arts Complex  
835 Mount Vernon Avenue  
Columbus, OH 43203  
(614) 645-0641  
[alyles@kingartscomplex.com](mailto:alyles@kingartscomplex.com)

### Regarding ads:

To reserve your space in the 34<sup>th</sup> Gala program, sponsorship form and camera-ready art is due by April 19, 2022.

Questions: Contact us at  
[kpowell@kingartscomplex.com](mailto:kpowell@kingartscomplex.com).

Full page ad: 5.5in W x 8.5in H



The 34<sup>th</sup> annual King Arts Complex Gala is the spring event to attend in Columbus. Our party with a purpose supports youth programs and performances while honoring select community figures.

Each year we provide guests with an unforgettable evening of entertainment.





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Thank you for 35 years of connecting  
community through the arts.

